



# MONTHLY MEMBERSHIP PROGRESS REPORT

District 4 L6

Results as of: 01/31/2018

GMT: HOWARD HUDSON

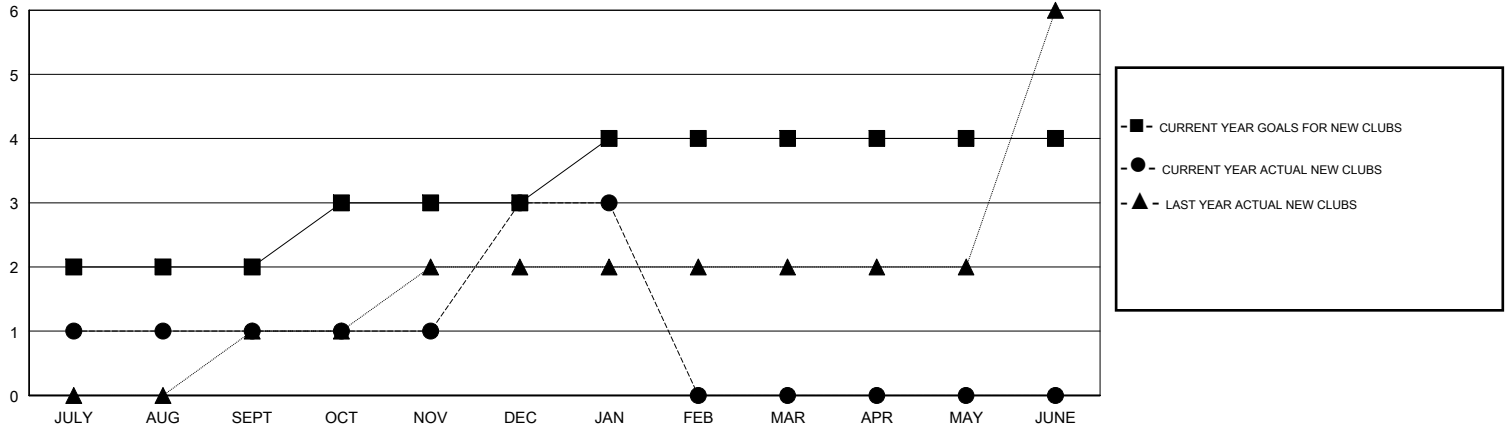
LOCATION CALIFORNIA

GMT CA

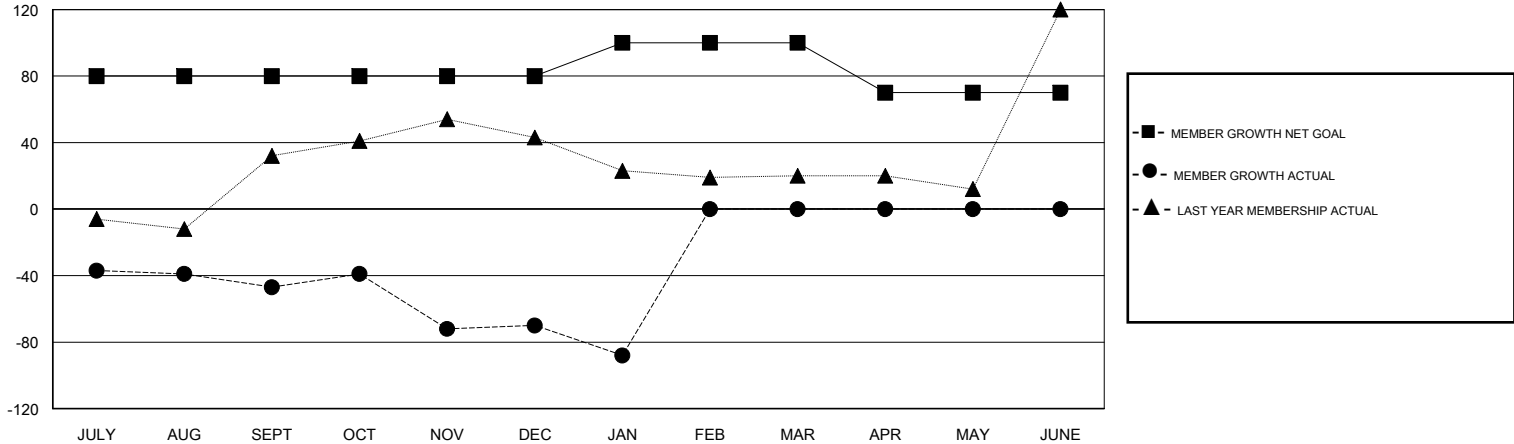
Clubs			
RESULTS FOR 2017-2018			
QUARTER	NEW CLUB GOAL	NEW CLUBS	DROPPED CLUBS
JULY/AUG/SEPT	2	1	1
OCT/NOV/DEC	1	2	4
JAN/FEB/MAR	1	0	0
APR/MAY/JUNE	0	0	0

Members			
RESULTS FOR 2017-2018			
QUARTER	MEMBER GROWTH NET GOAL	MEMBER GROWTH ACTUAL	DROPPED MEMBERS ACTUAL (including transfers)
JULY/AUG/SEPT	80	103	132
OCT/NOV/DEC	0	118	136
JAN/FEB/MAR	20	12	28
APR/MAY/JUNE	-30	0	0

GOALS AND ACTUAL NEW CLUBS CUMULATIVE



GOALS AND ACTUAL MEMBERS CUMULATIVE



DROPPED CLUBS: 5	40 CLUBS OF 70 ADDED 1 OR MORE NEW MEMBERS	<u>GENDER DISTRIBUTION</u> MALE 786 (54.58%) FEMALE 654 (45.42%) Women Percentage Fiscal Year Goal: 46%
<u>DROPPED MEMBERS</u> DECEASED 15 CLUB CANCELLED 29 OTHER 252 TOTAL 296	<a href="#">CLICK HERE FOR CUMULATIVE MEMBERSHIP DATA</a>	TOTAL FAMILY UNIT MEMBERS 331 FAMILY MEMBERS PAYING HALF DUES 185